Advancing Retirement Security Through Digital Marketing, Graphic Design, and Plain Language

VIRTUAL STUDENT FEDERAL SERVICE

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Project Title	Advancing Retirement Security Through Digital Marketing, Graphic Design, and Plain Language
Project Summary	Gain practical experience in a government setting; learn about the pension and retirement industries; interact among a collaborative virtual team work environment; and develop effective design skills by working with the Pension Benefit Guaranty Corporation (PBGC).
Country	United States

Project Description

This internship is within the Communications, Outreach and Legislative Affairs Department (COLAD). COLAD will provide an opportunity to positively impact the retirement incomes of America's workers and retirees receiving pension payments. The internship will provide design and editing exposure, with the following focus areas:
• PBGC's benefit estimate process
• MyPBA features
• Plain language content editing
• Converting PBGC's reports and figures into infographics
• Developing website redesign proposals based on industry trends/standards
• Creating visuals for PBGC's social media profiles

Required Skills or Interests

Skill(s)
Data analysis
Data visualization
Graphic design
Infographic design
Social media management
Website design

Additional Information

To learn more about PBGC & COLAD, please visit our website at www.pbgc.gov.

Language Requirements

None